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Physician Engagement: What Do We Know and What Are We Learning?

Physician engagement has been identified as a key issue in the healthcare system. Literature suggests that giving physicians a more meaningful voice in leadership and collaboration will ultimately lead to a higher performing healthcare system. Although there has been limited evidence available to date, many jurisdictions (including BC) are implementing programs based on that premise. These programs aim to increase engagement in health care settings by enhancing communication and collaboration among physicians and health care administrators. In this talk we will address the current state of interventions to increase physician engagement based on a recently completed scoping review. We will also reflect on the opportunities and challenges of undertaking a complex, multi-stage, multi-site physician engagement initiative and touch on how an evaluation can be designed to drive practice-based evidence in this area of critical importance.

Learning Objectives:

1. Increase understanding regarding the concept of “engagement” and what it means in the healthcare setting.
2. Become familiar with the strengths and challenges of conducting scholarly evaluation research in ‘real-world’ settings.

Presenters

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C2E2 Spotlight is held monthly on the second Mondays of the month from 12:00 pm to 1:00 pm in the VGH Research Pavilion, Room 700, 7th Floor, 828 West 10th Avenue, Vancouver, BC.

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