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From Implementation to Scale-Up of Health Promoting Innovations: Two Real World Case Studies

“developing effective interventions is only the first step toward improving the health and well-being of populations. Transferring effective programs into real world settings and maintaining them there is a complicated, long-term process...” Durlak and Dupre 2008

Health interventions are important but without effective strategies to enhance their reach they cannot improve the health of populations in BC or Canada. Policy makers want to know how health promotion (or any) interventions that led to better health on a small scale can be disseminated on a broader scale – while retaining their effectiveness. Currently there is an evidence gap as scale-up studies of effective implementation of health promoting physical activity interventions, are almost non-existent.

Heather will present the central tenets of conceptual frameworks that guide implementation and evaluation of interventions delivered at scale. She will describe Hybrid I, II and III studies and discuss ‘the tug of war’ between adaptation and fidelity, especially as interventions are delivered at larger and larger scale. Heather will embed implementation and scale-up science within two real world scale-up case studies that she led, in collaboration with an interdisciplinary team of researchers, BC Ministry of Health and many community partner organizations.

By the end of this presentation attendees will be able to:

- a) Describe the central tenets of implementation and scale up frameworks in health promotion;
- b) Define and differentiate between hybrid Type I, II and III effectiveness studies;
- c) Describe how implementation and scale-up frameworks have been applied in the real world setting to improve the health of children and older adults.

Presenter

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C2E2 Spotlight is held monthly on the second Mondays of the month from 12:00 pm to 1:00 pm in the VGH Research Pavilion, Room 700, 7th Floor, 828 West 10th Avenue, Vancouver, BC.

Visit www.C2E2.ca for information about previous and upcoming presenters or contact pamela.lee@ubc.ca.